

Strategic HR Management and Organization Development (OD)

Course Outline

The Strategic Planning process

The Strategic role of HR in Organizations

HR and Organization Development

Day 1:

- ICE breaker and introduction
- Why Strategic Management and OD
- Key OD Competencies (KSA)
- Strategic HR (OD) and Change management

Day 2:

- Strategy Analysis
- Environmental Scanning
- SWOT, Pestle, porter's five forces model
- Strategy Formulation
- Vision & Mission Statements and Core values
- Types of corporate level strategies
- Types business level Strategies
- Types of functional strategies

Day 3:

- MBO AND SMART objectives
- Initiating HR Balance scorecard
- Initiating the organizational structure
- HR OD applications
- Consolidated case study

Course Duration: 3 Days from 9:00AM to 4:00PM

Course Language: English material/ bilingual lecture

Registration Deadline: One week before the course date

Course Venue: Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

Registration & Payment

- Logon to www.topbusiness-hr.com/course_Register to fill a registration form. Alternatively you can request a registration form by mail from: training@topbusiness-hr.com.
- Course fees include materials (Soft Copy), coffee break, and certificate.
- Payment by cheque in Top Business' name, cash to our address, Visa or bank transfer.
- Payment is due within 3 working days from course confirmation date. Your registration is confirmed only after payment.
- In case of cancellation 4 working days before the course starting date, 10% of the total amount is nonrefundable

For More Information

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