

Financial Feasibility Study

Course Overview

A feasibility study is an analysis that takes all of a project's relevant factors into account including economic, technical, legal, and scheduling considerations to ascertain the likelihood of completing the project successfully. Project managers use feasibility studies to discern the pros and cons of undertaking a project before they invest a lot of time and money into it. Feasibility study is an important tool in investment decision making in order to achieve business objectives and hitting targets. This course will give you the skills you need to prepare a comprehensive financial feasibility study. This will then allow better-informed and more effective decision-making. This course provides a thorough grounding in how to create measure and implement a financial feasibility study. Participants will address the key strategic, planning and budgetary issues for implementing a successful financial feasibility study to have the opportunity to review the initial stages of your own plans using your own real data.

Course Outline

Long term investment decisions

- Objectives of corporate investment
- Feasibility studies
 - Structure of a feasibility study
 - Benefits of feasibility studies
 - Feasibility study objectives, cycle and steps
 - The key elements of a feasibility study
 - Relating your plan to corporate objectives and strategy identifying resources required
- Economic factors affecting financial planning

Budgeting and financial planning

- Building the feasibility study financial model
- Sales & costs projections
- Budgeting
- Breakeven analysis
- Financial assumption
- Projected financial statements
 - Projected income statement
 - Projected balance sheet
 - Projected cash flow statements
- Financial decisions
 - Major sources of finance
 - Cost of equity using the capital asset pricing model (CAPM)
 - Cost of debt
 - Weighted average cost of capital (WACC)

Feasibility study appraisal and analysis

- Financial analysis parameters
 - Liquidity ratios
 - Operating ratios
 - Financial leverage ratios
 - Profitability ratios
- Investment appraisal analysis
 - Payback period
 - Net present value (NPV)
 - Discounted payback period
 - Internal rate of return (IRR)
 - Profitability index

Learning Objectives

Upon completion of this course, participants will be able to:

- Identify feasibility study components
- Conducting financial feasibility study
- Determine the source of capital and weight average cost of capital
- Assess the feasibility of a new project

Who Should Attend

- Finance department employees
- Financial planners
- Strategic planners
- Market researches

Course Duration: Two days from 9:00AM to 3:00PM

Registration Deadline: One week before the course date

Course Venue

Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

Registration & Payment

- Logon to www.topbusiness-hr.com/Course_Register to fill a registration form. Alternatively you can request a registration form by mail from: training@topbusiness-hr.com.
- Course fees include material, light lunch, coffee break and certificate.
- Payment by cheque in Top Business's name, cash to our address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Your registration is confirmed only after course payment
- Payment is nonrefundable, however participant can be substituted or can attend next confirmed round of the same course or another course.

For More Information

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